

PlaneChat: On board social network

Wireless Wi-Fi cabin coverage, as becoming common to offer passengers connectivity, paves the way for a number of additional **In Flight Entertainment** services.

PlaneChat enables passengers to communicate between them during flight in a social network that lasts for the duration of the flight. On board registration identifies them by their seat number.



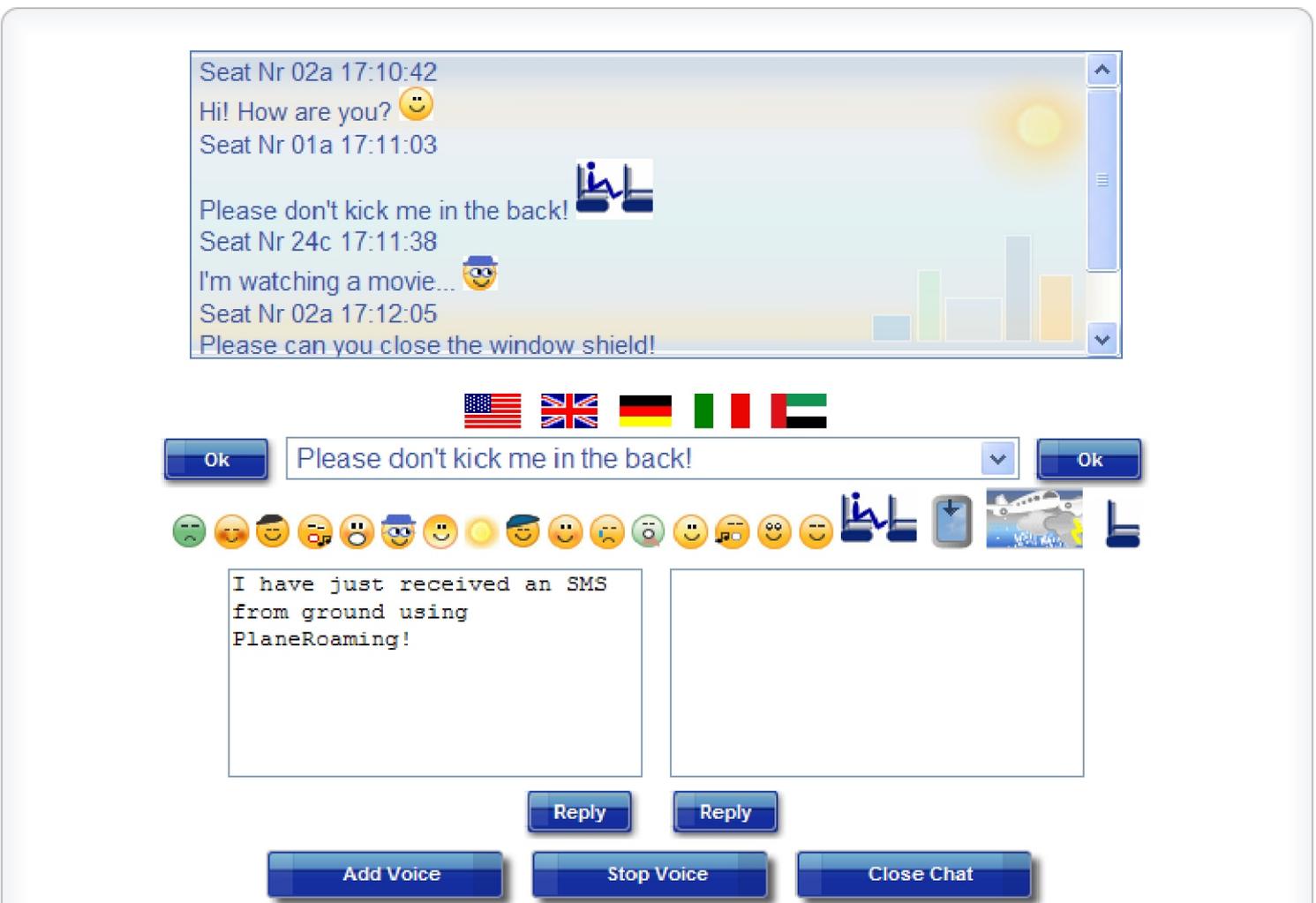
Why PlaneChat is different from other chats?

First of all, it has been designed with the passenger in focus. Emoticons are all representing typical feelings during flight (turbulence, air sick).



A number of predefined messages are also available, representing typical inquiries between passengers and these are available in multiple languages, saving typing especially on PDA and smartphones.

Chat Message Communications





Even if you have to send to the person sitting behind you messages such as "don't kick me in the back" or please close the window shield, you can use an emoticon or a predefined message, making it more "polite".

The typing experience is also improved. You have two writing areas. So if you have started typing a long sentence in one area, and you need to answer your chat party on another subject, just move to the second area, answer, and all your typing is saved.

And as an add on, planechat can support peer to peer voice, depending upon both passenger terminal capabilities.

We know about cabin noise. For those passengers who have a powerful terminal, noise cabin cancellation is possible to improve the voice quality by cancelling the stationary background noise.

What you need.

If you have already a connectivity server or plan to have one on board, PlaneChat can be installed as one additional application running under the web server.

All messages are stored on the local database and according to your policy, can be immediately deleted, or encrypted or kept for a while to allow you to comply with **security and privacy rules**.

Passengers can access PlaneChat using their terminal (either a laptop or a PDA) and will be redirected to a page where they can start the chat.

Only a browser on their terminals is needed, no installation of new applications is required. Voice add on requires the download and execution of a VoIP add/on.

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